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Alba Escobar	(Depositor's name)
/Alba Escobar/	(Signature)
09/15/10	

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09464311	12/15/1999	QIMING CHEN	10991149-X-2	7356

TITLE OF INVENTION: CUSTOMER PROFILING APPARATUS FOR CONDUCTING CUSTOMER BEHAVIOR PATTERN ANALYSIS, AND METHOD FOR COMPARING CUSTOMER BEHAVIOR PATTERNS

APPN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID FEE DUE	LCN/DOCKET	PCT/INTL. PNR/DOCKET	082025ATE
nonprovisional	NO	\$1510	\$300	03:FC:1501 02:FC:1504	1510.00 DA 300.00 DA		09464311

EXAMINER	ART UNIT	CLASS-SUBCLASS
ROBISON BOYCE, AKIBA K	3628	705-010000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). <input type="checkbox"/> Change of correspondence address for Change of Correspondence Address form PTO/SR/122(attached. <input type="checkbox"/> "Fee Address" indication for "Fee Address" Indication form PTO/SB/17, Rev 03-92 or more recent attached. Use of a Customer Number is required.	2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.
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3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type):

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Hewlett-Packard Development Company, L.P.

(B) RESIDENCE (CITY AND STATE OR COUNTRY):

Houston, Texas

Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government

4a. The following fee(s) are submitted:

Issue Fee
 Publication Fee (No small entity discount permitted)
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a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature: Lloyd E. Dakin, Jr., Reg. # 38,423/

Date: 09-08-10

Typed or printed name: Lloyd E. Dakin

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